



December 16, 2014

Michael Klauber
Chairman, Visit Sarasota County
1777 Main Street, Suite 302
Sarasota, Florida 34236

Dear Michael,

At the December 3, 2014 meeting of the Downtown Sarasota Alliance Board of Directors, the board voted to support the work of Bayfront 20/20. The following is the DSA endorsement:

The DSA supports the creation of an articulated vision, and the development of a collaborative master plan for the City of Sarasota's 42 acre bayfront property. The vision and plan should establish a cultural and economic legacy for the region, while ensuring open public access to the bayfront.

Further, we appointed Michael Beaumier, past Chair of the DSA, to act as the DSA's representative at all future meetings of Bayfront 20/20.

We look forward to working with you on this important initiative.

Thank you,

Craig Colburn,
Chair, Downtown Sarasota Alliance